

STATE OF MARYLAND HOUSING 2024

Information from American Strategies 2024 State of Housing Poll

MARYLAND VOTERS SAID:



The cost to buy a home in Maryland is **TOO HIGH**

57% >>>> **82%**
2020 2024

TOO FEW HOMES available to buy

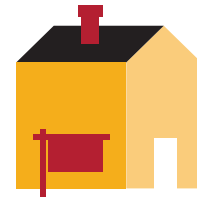
30% >>>> **49%**
2020 2024

61% >>>> **81%**
2020 2024

The cost to rent a home in Maryland is **TOO HIGH**

TOO LITTLE housing for people with moderate incomes

46% >>>> **65%**
2020 2024



TOO FEW PLACES to rent

34% >>>> **48%**
2020 2024

ACT NOW FOR HOUSING

Marylanders are struggling to find a place to call their own, whether it be a rental or a home purchase. This includes moderate- and low-income earners, people under the age of 50, seniors, and those with disabilities.

Maryland's housing crisis has reached a deficit of 150,000 homes for its citizens, and this will only worsen—unless state and local officials take immediate and serious action.

You can help us in the fight for additional housing options for Marylanders. Visit the Open Doors for Stronger Neighborhoods website at opendoorsmaryland.org and share your housing story.

Together, we can secure a brighter housing future for Maryland.

73%

Too little housing for younger people

62%

Too little housing for seniors/people with special needs

66%

Too little housing for people with low incomes

Maryland REALTORS® has conducted the State of Housing Survey in each of the past four years. The survey was designed and administered by American Strategies, an independent polling firm. The survey was conducted January 9-16, 2024 and reached 807 adults (807 weighted) adults, age 18 or older, who indicated they were registered to vote in Maryland. The overall margin of error is +/- 3.4%.

For more information:
[Opendoorsmaryland.org](https://opendoorsmaryland.org)
MDRealtor.org

Maryland
REALTORS®



HOUSING CRISIS: MARYLANDERS CALL FOR ACTION



MARYLAND'S HOUSING SHORTAGE: **149,564 UNITS**

(National Low Income Housing Coalition)

Maryland's Housing Crisis is also an Economic Crisis


Maryland continues to face a severe shortage of housing. It has grown to the point where it is no longer just a housing crisis, but also an economic one. According to the Maryland State of the Economy 2023 Report from the Office of the Comptroller, Maryland's economy grew at a rate of **1.6%, compared to 13.9% nationally** and trailing our surrounding states. A key driver of our stagnation? The "availability of affordable housing for lower- and middle-income households."

While little has been done at the state or local levels to address this crisis, Maryland voters increasingly favor changes to the status quo:

HOUSING IS THE #1 CONCERN FOR MARYLAND VOTERS UNDER 50

55% 

Feel that Missing Middle Housing would be a **good fit** for their neighborhood

74% 

Favor making it easier to construct **Accessory Dwelling Units (ADUS)**

65% 

Believe that excessive regulations make it **too difficult** to build affordable housing options

99%

Ages **18-34** say it is harder to buy a home today than for **previous generations**



89%

Say that even with a **full-time** job, the ability to afford a home presents a **huge or medium obstacle**



70% 

Ages **35-49** say housing costs are a **strain on their budgets**

44%

Younger renters are considering leaving Maryland due to housing costs



30%

Of **voters 18-34** are considering **leaving the state** due to housing costs



Learn more about  **Maryland's Missing Middle Housing**

