

# STATE OF MARYLAND HOUSING 2025

American Strategies 2025 State of Housing Poll

MARYLAND'S HOUSING  
SHORTAGE: **149,209 UNITS**

(DHCD/ U.S. Census)

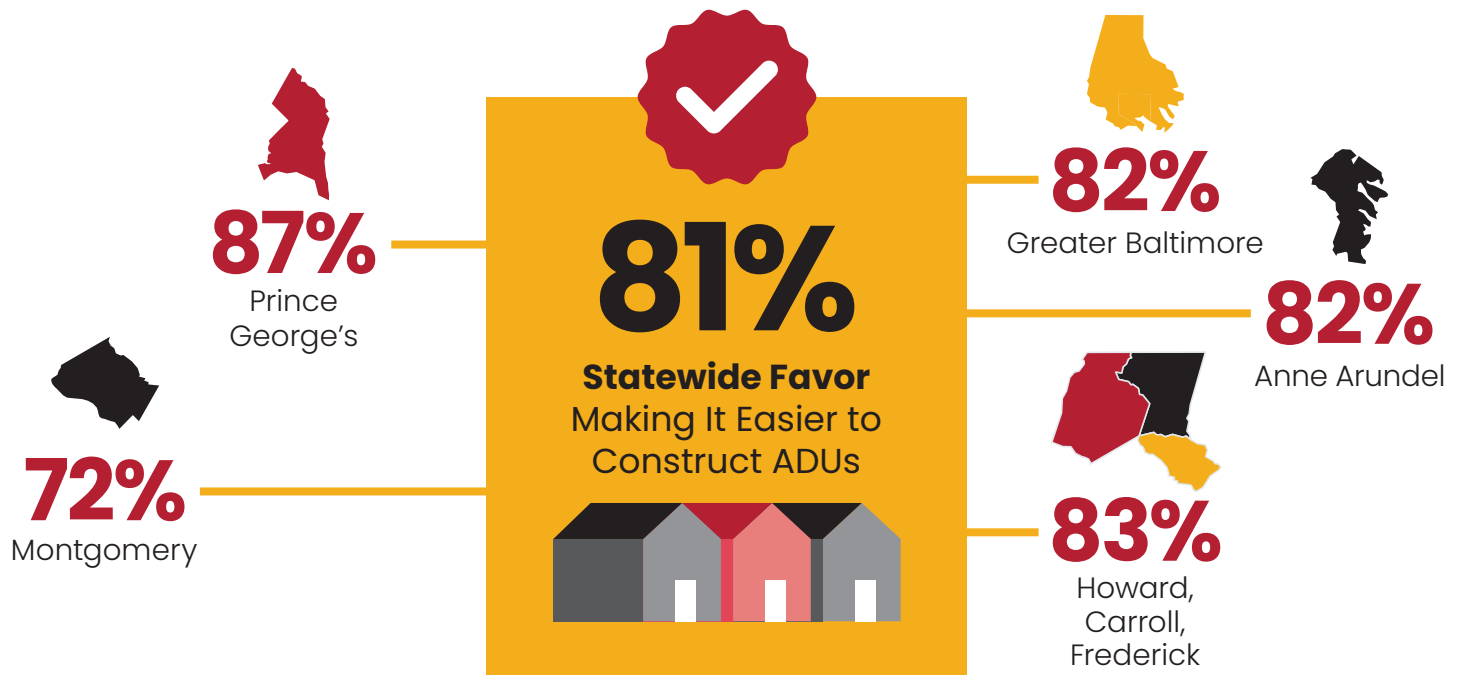
## Housing is Top of Mind for Maryland Residents


For the first time, Maryland voters cited **Housing Affordability as their top concern**, above that of other policy issues like crime, education, and transportation.

This was followed by **Taxes and Property Taxes** as the second largest issue, which further shows the strains on household budgets.


### MARYLANDERS CALL FOR ACTION

### ADUS HIT ALL-TIME HIGHS IN FAVORABILITY



**77%**   
believe that state government is only doing a fair or poor job on housing issues

**63%**   
believe that excessive regulations make it too difficult to build affordable housing options

**73%**   
believe that local government is only doing a fair or poor job on housing issues



Learn more about  **Accessory Dwelling Units or ADUs**



# MARYLAND'S HOUSING CRISIS IS AN



## ECONOMIC CRISIS

According to the Maryland State of the Economy Report from the Office of the Comptroller, **Maryland's economy grew at a rate of 1.6%, compared to 13.9% nationally.** It is also why Maryland is facing budget deficits instead of surpluses like our surrounding states.

Maryland's housing crisis is a key reason for this. Housing prices have far outpaced wage growth, and decreased home sales and housing construction permits have resulted in lower economic activity and tax revenues. It is hitting Maryland's workforce the hardest:

### MARYLAND VOTERS SAID

**91%**

Say having a **full-time** job but not being able to afford a home is a **huge or medium obstacle** to homeownership



**75%**

Say there is too little housing for **younger people and those starting their careers**



**89%**

Of voters aged 18-34 say rental costs are **too high**



**36%**

Of **voters 18-34** are considering **leaving the state** due to housing costs



**42%**

Of **younger renters** are considering **leaving Maryland** due to housing costs

**98%**

Of voters aged **18-34** say it is harder to buy a home today than for **previous generations**



### HOUSING TRENDS, 2020-2025



Housing is a **STRAIN ON BUDGET:**

**43%** 2020 **61%** 2025

#### TOO FEW HOMES



**30%** 2020 **47%** 2025



Cost of housing is **TOO HIGH:**

**57%** 2020 **84%** 2025

**NOT ENOUGH** for moderate income:



**46%** 2020 **66%** 2025



#### ACT NOW FOR HOUSING

You can help us in the fight for additional housing options for Marylanders. Visit the Open Doors for Stronger Neighborhoods website at [opendoorsmaryland.org](https://opendoorsmaryland.org) and share your housing story.

Together, we can secure a brighter housing future for Maryland.

Maryland REALTORS® has conducted the State of Housing Survey in each of the past five years. The survey was designed and administered by American Strategies, an independent polling firm. The survey was conducted January 6-9, 2025 and reached 800 adults (800 weighted) adults, age 18 or older, who indicated they were registered to vote in Maryland. The overall margin of error is +/- 3.5%.